



Course syllabus - part A Entrepreneurship

12S20-PRZE
ECTS: 3.50
CYCLE: 2022Z

SUBJECT MATTER CONTENT

LECTURE

Concepts: entrepreneur, entrepreneurship, enterprise. Forms and manifestations of modern entrepreneurship. Management of an enterprise. Small and medium-sized enterprises. Types of enterprises; characteristics of enterprises, forms of groupings of enterprises. The environment of the enterprise (in segmental terms, relational terms), methods of analyzing the dimensions of the enterprise environment, factors of enterprise development. Life cycle of an enterprise. Organizational and legal forms of enterprises. Sources of business financing. Cost of hiring an employee. Taxes. The essence of intellectual capital. Innovation as the basis of enterprise development.

CLASSES

The essence of entrepreneurship. Entrepreneurship and economic development (based on data from Eurostat, CSO, PARP, Global Entrepreneurship Monitor). Stages of statistical research and forms of data presentation. Employment of an employee - legal and economic aspect. Organizational and legal forms of enterprises. Principles of taxation of business activity - changes in the Polish Order. SME sector and its development - internal and external factors. Elements of a business plan. Financing of ventures - trends, availability, new instruments for financing companies at the start. Conditions for starting and running a business in selected EU countries. Regional conditions of entrepreneurship - networks and clusters and their impact on the formation and development of enterprises. The study of economic phenomena using methods of descriptive statistics.

TEACHING OBJECTIVE

To shape entrepreneurial attitudes and to make students familiar with the principles of organizing business activity. To present the place of entrepreneurship in contemporary economic activity, including the principles of operation, barriers and opportunities facing enterprises.

DESCRIPTION OF THE LEARNING OUTCOMES OF THE COURSE IN RELATION TO THE DESCRIPTION OF THE CHARACTERISTICS OF THE SECOND LEVEL LEARNING OUTCOMES FOR QUALIFICATIONS AT LEVELS 6-8 OF THE POLISH QUALIFICATION FRAMEWORK IN RELATION TO THE SCIENTIFIC DISCIPLINES AND THE EFFECTS FOR FIELDS OF STUDY:

**Symbols for outcomes
related to the discipline:**

S/NZJA_P7S_WG+, S/NZJA_P7S_KO++,
S/NZJA_P7S_WK++, S/NZJA_P7S_UO+,
S/NZJA_P7S_KK++, S/NZJA_P7S_UW++,
S/EFA_P7S_WG+, S/EFA_P7S_UW++,
S/EFA_P7S_KO++

Symbols for outcomes

KP7_UW2+, KP7_KO1+, KP7_KK1+, KP7_KO3+,
KP7_WG2+, KP7_UO2+, KP7_WK1+, KP7_WK4+,

**Legal acts specifying
learning outcomes:
684/2020**

Disciplines: economics and
finance, management and
quality studies

Status of the

course: Obligatoryjny

Group of courses: B -
przedmioty kierunkowe

Code: ISCED

Field of study: Management
Scope of

education: Accountancy and
finance management,
Investment and Real Estate
Management, Logistics,
Marketing and product
management, Small and
Medium Enterprise
Management

Profile of education:

General academic

Form of studies: full-time

Level of studies: second
degree studies

Year/semester: 1/1

Types of classes: Lecture,
Classes

**Number of hours in
semester:** Lecture: 15.00,
Classes: 30.00

Language of

instruction: Polish

Introductory subject:

Prerequisites: knowledge of
economics and management;
the student has the ability to
work independently; has the
ability to present and
participate in a substantive
discussion; has the ability to
use literature sources and
Internet resources

**Name of the organisational
unit conducting the
course:** Instytut Ekonomii i
Finansów

**Person responsible for the
realization of the course:** dr
Michał Bilczak

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Additional remarks: -

related to the field of study: KP7_KK2+, KP7_UW1+

LEARNING OUTCOMES:

Knowledge:

W1 - Knows the basic organizational and legal forms of conducting business. He or she has up-to-date knowledge about the organizational cycle and forms of work organization in an enterprise. The student acquires knowledge about constructing plans for a business enterprise by using methods of statistical and financial analysis.

Skills:

U1 - Plans and economically analyzes the task environment of an enterprise and plans execution according to the organization cycle in an enterprise. Knows how to list and describe the role of basic business forms.

Social competence:

K1 - Is able to independently and critically complement knowledge and skills, extended by an interdisciplinary dimension related to business development.

TEACHING FORMS AND METHODS:

Lecture(W1;U1;K1):Problem lectures

Classes(W1;U1;K1):Group work, individual work, project preparation from idea to business development

FORM AND CONDITIONS OF VERIFYING LEARNING OUTCOMES:

Lecture: Colloquium test - Single choice test (W1;U1;K1);

Classes: Colloquium test - Multiple choice test, open questions (W1;U1;K1);

BASIC LITERATURE:

1. Cieřlik J., *Przedsiębiorczość, polityka, rozwój*, Wyd. Akademickie Sedno, R. 2014
2. Michalski E., *Zarządzanie przedsiębiorstwem*, Wyd. PWN, R. 2017
3. Lichtarski J. (red.), *Podstawy nauki o przedsiębiorstwie*, Wyd. Uniwersytetu Ekonomicznego we Wrocławiu, R. 2015
1. <https://isap.sejm.gov.pl/isap.nsf/DocDetails.xsp?id=WDU20180000646>
2. <https://parp.gov.pl>
3. <https://bdl.stat.gov.pl/bdl/start>
4. <https://bu.uwm.edu.pl/pl/e-zbiory/bazy-online>
5. https://single-market-economy.ec.europa.eu/smes_en
6. <https://biznes.gov.pl/pl>

SUPPLEMENTARY LITERATURE:

1. Steinerowska-Streb I., *Zachowania rynkowe mikro-, małych i średnich przedsiębiorstw w Polsce. Diagnoza, analiza, scenariusze rozwoju*, Wyd. C.H. Beck, R. 2017
2. Engelhardt J. (red.), *Zarządzanie przedsiębiorstwem*, Wyd. CeDeWu, R. 2014
3. Sobolewski O., *Polski Ład – praktyczna analiza zmian*, Wyd. C.H. Beck, R. 2022
4. Bilczak M., Szmit K., *Features of development of innovative activity in the border region, wyd. Journal of Economy and Entrepreneurship*, Tom 10 (12-1), Wyd. Journal of Economy and Entrepreneurship, R. 2016, s. 894-898
5. Szmit K., *Small and medium - sized enterprises in the management system of socio-economic development*, Wyd. Entities' Decision in Conditions of Economic Growth, R. 2020, s. 78-86
6. Engelhardt J. (red.), *Ekonomika przedsiębiorstw (wyd. II)*, Wyd. CeDeWu, R. 2017

Detailed description of ECTS credits awarded - part B

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Entrepreneurship

The number of ECTS credits awarded consists of:

1. Contact hours with the academic teacher:

- participation in: Lecture	15.0 h
- participation in: Classes	30.0 h
- consultation	2.0
Total:	47.0 h.

2. Independent work of a student:

Reading the indicated literature, preparing a project, preparing for classes	30.00 h
preparation for the test	10.50 h

Total: 40.5 h

contact hours + independent work of a student Total: 87.5 h

1 ECTS credit = 25-30 h of an average student's work, number of ECTS credit = $87.5 \text{ h} : 25.0 \text{ h/ECTS} = 3.50$ ECTS on average: 3.5 ECTS

- including the number of ECTS credits for contact hours with the direct participation of an academic teacher: 0,00 ECTS points,

- including the number of ECTS credits for hours of independent work of a student: