



Course syllabus - part A Entrepreneurship

12N2O-PRZE
ECTS: 3.50
CYCLE: 2022Z

SUBJECT MATTER CONTENT

TEACHING OBJECTIVE

To shape entrepreneurial attitudes and to make students familiar with the principles of organizing business activity. To present the place of entrepreneurship in contemporary economic activity, including the principles of operation, barriers and opportunities facing enterprises.

DESCRIPTION OF THE LEARNING OUTCOMES OF THE COURSE IN RELATION TO THE DESCRIPTION OF THE CHARACTERISTICS OF THE SECOND LEVEL LEARNING OUTCOMES FOR QUALIFICATIONS AT LEVELS 6-8 OF THE POLISH QUALIFICATION FRAMEWORK IN RELATION TO THE SCIENTIFIC DISCIPLINES AND THE EFFECTS FOR FIELDS OF STUDY:

Symbols for outcomes related to the discipline:

S/NZJA_P7S_WG+, S/NZJA_P7S_KO++,
S/NZJA_P7S_WK++, S/NZJA_P7S_UO+,
S/NZJA_P7S_KK++, S/NZJA_P7S_UW++,
S/EFA_P7S_WG+, S/EFA_P7S_UW++,
S/EFA_P7S_KO++

Symbols for outcomes related to the field of study:

KP7_UW2+, KP7_KO1+, KP7_KK1+, KP7_KO3+,
KP7_WG2+, KP7_UO2+, KP7_WK1+, KP7_WK4+,
KP7_KK2+, KP7_UW1+

LEARNING OUTCOMES:

Knowledge:

W1 - Knows the basic organizational and legal forms of conducting business. He or she has up-to-date knowledge about the organizational cycle and forms of work organization in an enterprise. The student acquires knowledge about constructing plans for a business enterprise by using methods of statistical and financial analysis.

Skills:

U1 - Plans and economically analyzes the task environment of an enterprise and plans execution according to the organization cycle in an enterprise. Knows how to list and describe the role of basic business forms.

Social competence:

K1 - Is able to independently and critically complement knowledge and skills, extended by an interdisciplinary dimension related to business development.

TEACHING FORMS AND METHODS:

Lecture(W1;U1;K1):Problem lectures
Classes(W1;U1;K1):Group work, individual work, project preparation from idea to business development

FORM AND CONDITIONS OF VERIFYING LEARNING

Legal acts specifying learning outcomes: 684/2020

Disciplines: economics and finance, management and quality studies

Status of the

course:Obligatoryjny

Group of courses:B - przedmioty kierunkowe

Code: ISCED

Field of study:Management

Scope of

education:Accountancy and finance management, Investment and Real Estate Management, Logistics, Marketing and product management, Small and Medium Enterprise Management

Profile of education:

General academic

Form of studies: part-time

Level of studies: second degree studies

Year/semester: 1/1

Types of classes: Lecture, Classes

Number of hours in semester:Lecture: 10.00, Classes: 10.00

Language of

instruction:Polish

Introductory subject:

Prerequisites: knowledge of economics and management; the student has the ability to work independently; has the ability to present and participate in a substantive discussion; has the ability to use literature sources and Internet resources

Name of the organisational unit conducting the

course:Instytut Ekonomii i Finansów

Person responsible for the realization of the course:dr

Michał Bilczak

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Additional remarks:

OUTCOMES:

Lecture: Colloquium test - Single choice test (W1;U1;K1;);

Classes: Colloquium test - Multiple choice test, open questions (W1;U1;K1;);

BASIC LITERATURE:

1. Cieřlik J., *Przedsiębiorczość, polityka, rozwój*, Wyd. Akademickie

Sedno, R. 2014

2. Michalski E., *Zarządzanie przedsiębiorstwem*, Wyd. PWN, R. 2017

3. Lichtarski J. (red.), *Podstawy nauki o przedsiębiorstwie*, Wyd.

Uniwersytetu Ekonomicznego we Wrocławiu, R. 2015

1. <https://isap.sejm.gov.pl/isap.nsf/DocDetails.xsp?id=WDU20180000646>

2. <https://parp.gov.pl>

3. <https://bdl.stat.gov.pl/bdl/start>

4. <https://bu.uwm.edu.pl/pl/e-zbiory/bazy-online>

5. https://single-market-economy.ec.europa.eu/smes_en

6. <https://biznes.gov.pl/pl>

SUPPLEMENTARY LITERATURE:

1. Steinerowska-Streb I., *Zachowania rynkowe mikro-, małych i średnich przedsiębiorstw w Polsce. Diagnoza, analiza, scenariusze rozwoju*, Wyd. C.H. Beck, R. 2017

2. Engelhardt J. (red.), *Ekonomika przedsiębiorstw (wyd. II)*, Wyd.

CeDeWu, R. 2017

3. Engelhardt J. (red.), *Zarządzanie przedsiębiorstwem*, Wyd. CeDeWu,

R. 2014

4. Sobolewski O., *Polski Ład – praktyczna analiza zmian*, Wyd. C.H. Beck,

R. 2022

5. Bilczak M., Szmit K., *Features of development of innovative activity in the border region, wyd. Journal of Economy and Entrepreneurship*, Tom

10 (12-1), Wyd. Journal of Economy and Entrepreneurship, R. 2016, s.

894-898

6. Szmit K., *Small and medium - sized enterprises in the management system of socio-economic development*, Wyd. Entities' Decision in

Conditions of Economic Growth, R. 2020, s. 78-86

Detailed description of ECTS credits awarded - part B

12N20-PRZE

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Entrepreneurship

The number of ECTS credits awarded consists of:

1. Contact hours with the academic teacher:

- participation in: Lecture	10.0 h
- participation in: Classes	10.0 h
- consultation	2.0
Total:	22.0 h.

2. Independent work of a student:

Reading the indicated literature, preparing for classes	45.00 h
preparation for the test	20.50 h

Total: 65.5 h

contact hours + independent work of a student Total: 87.5 h

1 ECTS credit = 25-30 h of an average student's work, number of ECTS credit = $87.5 \text{ h} : 25.0 \text{ h/ECTS} = 3.50$ ECTS on average: 3.5 ECTS

- including the number of ECTS credits for contact hours with the direct participation of an academic teacher: 0,00 ECTS points,

- including the number of ECTS credits for hours of independent work of a student: