



Course syllabus - part A Microeconomics of Competitiveness

**37N20-
MICoCOM
ECTS: 2.00
CYCLE: 2022L**

SUBJECT MATTER CONTENT

LECTURE

Course introduction. Competitiveness (Overall Framework). Measuring Competitiveness. Determinants of Competitiveness. Clusters and Cluster Policies. Economic Strategy. International Business.

CLASSES

Competitiveness of Poland. Estonia case study. California case study. Dutch flower cluster case study. Singapore case study. NYC case study. Colloquium.

TEACHING OBJECTIVE

The aim of the course is to familiarize students with the notion of national and regional competitiveness and their determinants.

DESCRIPTION OF THE LEARNING OUTCOMES OF THE COURSE IN RELATION TO THE DESCRIPTION OF THE CHARACTERISTICS OF THE SECOND LEVEL LEARNING OUTCOMES FOR QUALIFICATIONS AT LEVELS 6-8 OF THE POLISH QUALIFICATION FRAMEWORK IN RELATION TO THE SCIENTIFIC DISCIPLINES AND THE EFFECTS FOR FIELDS OF STUDY:

Symbols for outcomes related to the discipline:

S/EFA_P7S_WG+++, S/EFA_P7S_WK++, S/EFA_P7S_UK++, S/EFA_P7S_KK+

Symbols for outcomes related to the field of study:

KA7_KK2+, KA7_WG1 ++, KA7_UK3 +, KA7_WK1 ++, KA7_WG4 ++, KA7_UK1+

LEARNING OUTCOMES:

Knowledge:

W1 - The graduate knows and understands the processes taking place in the economy that affect its competitiveness and the competitiveness of its entities

W2 - The graduate knows and understands the multidimensional nature of the concept of competitiveness

Skills:

U1 - The graduate is able to participate in discussions on competitiveness of the economy and its determinants

Social competence:

K1 - The graduate is able to make decisions aimed at increasing competitiveness of the economy

TEACHING FORMS AND METHODS:

Legal acts specifying learning outcomes: 80/2021
Disciplines: economics and finance, management and quality studies
Status of the course: Fakultatywny
Group of courses: C - przedmioty specjalnościowe/związane z zakresem kształcenia
Code: ISCED
Field of study: Economics
Scope of education:
Profile of education: General academic
Form of studies: part-time
Level of studies: second degree studies
Year/semester: 2/4

Types of classes: Lecture, Classes
Number of hours in semester: Lecture: 15.00, Classes: 15.00
Language of instruction: English
Introductory subject:
Prerequisites: None

Name of the organisational unit conducting the course: Instytut Ekonomii i Finansów
Person responsible for the realization of the course: dr Dominika Kuberska
e-mail: dominika.kuberska@uwm.edu.pl

Additional remarks: The course was prepared on the basis of materials developed by the Institute of Strategy and Competitiveness at Harvard Business School as part of the affiliation of the University of Warmia and Mazury in Olsztyn in the Microeconomics of Competitiveness network.

Lecture(W1;W2;K1):Lecture and discussion
Classes(W1;W2;U1;K1):Workshop, case study, discussion

FORM AND CONDITIONS OF VERIFYING LEARNING OUTCOMES:

Lecture: Colloquium test - Scope: theoretical issues discussed in class. Open questions. The grade for this component equals 40% of the final grade. The component must be passed with at least a 3,0. (W1;W2;K1);
Classes: Control project - Preparation for classes and work in class. The grade for this component is 60% of the final grade. The component must be passed with at least a 3,0. (W1;W2;U1;K1);

BASIC LITERATURE:

1. Porter M.E., *Porter on Competition. Updated and Expanded Edition*, Wyd. Harvard Business Review Press, R. 2008, s. 171-304
2. Porter M.E., Ketels Ch., Solvell O., *Estonia: Transition, EU Membership, and the Euro*, Wyd. Harvard Business School, R. 2013
3. Porter M.E., Bond G.C., *The California Wine Cluster*, Wyd. Harvard Business School, R. 2013
4. Porter M.E., Ramirez-Vallejo J., Van Eenennaam F., *The Dutch Flower Cluster*, Wyd. Harvard Business School, R. 2013
5. Porter M.E., Siong Neo B., Ketels Ch., *Remaking Singapore*, Wyd. Harvard Business School, R. 2013
6. Porter M.E., Ketels Ch., Ramirez-Vallejo J., *New York City: Bloomberg's Strategy for Economic Development*, Wyd. Harvard Business School, R. 2013

SUPPLEMENTARY LITERATURE:

1. Kowalski A.M., Weresa M.A., *Poland Competitiveness Report 2021. Bilateral Economic Cooperation and Competitive Advantages*, Wyd. SGH Warsaw School of Economics, R. 2021
2. Kuberska D., Mackiewicz M., *Cluster Policy in Poland - Failures and Opportunities*, Tom 14(3), Wyd. Sustainability, R. 2022, s. 1262

Detailed description of ECTS credits awarded - part B

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The number of ECTS credits awarded consists of:

1. Contact hours with the academic teacher:

- participation in: Lecture	15.0 h
- participation in: Classes	15.0 h
- consultation	2.0
	Total: 32.0 h.

2. Independent work of a student:

Preparation for the colloquium	6.00 h
Reading case studies before classes	12.00 h

Total: 18.0 h

contact hours + independent work of a student Total: 50.0 h

1 ECTS credit = 25-30 h of an average student's work, number of ECTS credit = 50.0 h : 25.0 h/ECTS = 2.00 ECTS on average: 2.0 ECTS

- including the number of ECTS credits for contact hours with the direct participation of an academic teacher: 0,00 ECTS points,

- including the number of ECTS credits for hours of independent work of a student: