
Course title: FOREIGN INVESTMENT

ECTS credit allocation (and other scores): 2,5

Semester: spring

Level of study: ISCED-7 - second-cycle programmes (EQF-7)

Branch of science: Social sciences

Language: English

Number of hours per semester: 30

Course coordinator/ Department and e-mail: dr hab. Wiesława Lizińska, prof. UWM, Department of Economic Policy, wieslawa.lizinska@uwm.edu.pl

Type of classes: classes and lectures

Substantive content

CLASSES: Sizes and structure of foreign investments (direct and indirect) in the world, Europe and Poland. Identification and characteristics of the largest transnational corporations in the world - industry and geographic structure. Enterprises with foreign capital in Poland. Networks and types of connections between enterprises. Investment strategies of international enterprises.

LECTURES: Foreign investment as a form of international capital flow. Theories explaining investing abroad. Foreign direct investment and portfolio investment. Forms of direct investment enterprises. Determinants of undertaking foreign investments. Motives for undertaking investments abroad. The impact of enterprises with foreign capital on the economy and their importance for the enterprise development.

Learning purpose: in-depth knowledge of foreign investment, identification of regularities, evaluation their forms, causes, strategies, location and effects.

On completion of the study programme the graduate will gain:

Knowledge: The student has in-depth knowledge of the importance of international capital flows, especially foreign investments (direct and indirect) in the world economy and the role of state and institutional policies in creating conditions stimulating their undertaking. The student knows and characterizes the forms of foreign direct investment and the factors influencing the process of choosing the form of foreign direct investment. He characterizes the specificity of the operation of direct investment enterprises and implemented strategies.

Skills: The student can analyze and evaluate changes in the scale and structure of foreign investments in specific territorial systems, make an analysis and take a discussion on the impact of a specific form of foreign investment for the investor and the economy, identifies and evaluates the factors determining the development of foreign investments, indicates the potentially most favorable conditions in individual countries for foreign investment. Formulates recommendations for the selection of a foreign investment location in the aspect of the implemented strategy.

Social Competencies: The student understands the need and develops the ability to learn through alternative ways. Can work individually and in a group, develops the ability to self-present his work. The student understands the complexity of foreign investment issues and the need to constantly update his knowledge. Therefore, he is aware of prudence in formulating opinions and drawing conclusions.

Basic literature:

1) Zorska A., Korporacje transnarodowe: przemiany, oddziaływania, wyzwania, wyd. PWN, 2007; 2) Jones J., Wren C., Foreign direct investment and the regional economy, wyd. Farnham ; Burlington : Ashgate, 2009; 3) Moosa I., Foreign direct investment : theory, evidence and practice, wyd. Houndmills : Palgrave, 2002.

Supplementary literature:

1) Lizińska W., Klimat inwestycyjny jako czynnik bezpośrednich inwestycji zagranicznych w Polsce, wyd. Wyd. UWM, Olsztyn, 2012 ; 2) United Nations, World Investment Report, wyd. UNCTAD, 2020 ; 3) Świekocki J., Foreign direct investment : the case of Lodz region, wyd. Łódź : Łódzkie Towarzystwo Naukowe, 2011 ; 4) 1. Lizińska W., Kisiel R., Żróbek-Róžańska, Foreign Direct Investment in Poland and Changes in the Branch Structure, wyd. European Research Studies Journal, Volume XXIII, Special , 2020, t. 1, s. 201-214.

The allocated number of ECTS points consists of:

Contact hours with an academic teacher: 32

Student's independent work: 24