

Faculty of Environmental Management and Agriculture

Course title: ORGANIZATION AND MANAGEMENT IN ENTERPRISE

ECTS credit allocation (and other scores): 2.0

Semester: spring

Level of study: ISCED-7 - second-cycle programmes (EQF-7)

Branch of science: Agricultural sciences

Language: English

Number of hours per semester: 30

Course coordinator/ Department and e-mail: dr inż. Tomasz Winnicki, Department of Agrotechnology, Agricultural Production Management and Agribusiness, tomasz.winnicki@uwm.edu.pl

Type of classes: classes and lectures

Substantive content

CLASSES: Presentation of a model business management system – case study. Presentation of business strategies – case study. Analysis of the business environment. Company analysis. Sources of risk in business activity. A company's goals – map of goal intensity. A company's organizational structure – identification of resources required for the achievement of goals. Human resource management systems. Motivational systems in an enterprise. Control and monitoring systems in an enterprise. Planning a strategic framework in an enterprise. Indicators for evaluating and organization and its elected components. Innovative processes in an enterprise. The environmental impact of an enterprise. Corporate social responsibility (CSR).

LECTURES: Organization and management in theory and practice. The economy as the object of economic science. Enterprise as a unit of economic activity. Division of labor and organizational structure. Principles and models of organizational structure. Managing an enterprise and management in an enterprise. Basic management functions. Risk as the key feature of management. Strategic and operational components of management. Identification and characterization of strategic problems. The significance of small-sized enterprises in selected countries, including in Poland. Differences between variously-sized enterprises. Innovation in a small business. Family business – characteristic features.

Learning purpose: Students learn about the theoretical and practical aspects of business management, organization and operation. Students acquire basic knowledge about the range of organizational and management tasks in a business.

On completion of the study programme the graduate will gain:

Knowledge: The student is familiar with factors that influence the business sector in Poland. The student recognizes the benefits of corporate social responsibility.

Skills: The student selects and uses tools that are applied in business management.

Social Competencies: The student promotes responsible attitudes towards the company and its employees.

Basic literature: Lichtarski J. (red.) 2005. Podstawy nauki o przedsiębiorstwie. Wydawnictwo Akademii Ekonomicznej im. Oskara L. we Wrocławiu; Koźmiński A., Piotrowski W. 2003. Zarządzanie. Teoria i praktyka. PWN, Warszawa.

Supplementary literature: Griffin R. 2002. Podstawy zarządzania organizacjami. PWN Warszawa.

The allocated number of ECTS points consists of:

Contact hours with an academic teacher: 1.24 ECTS points

Student's independent work: 0.76 ECTS points