

Course title: AGROTOURISM

ECTS credit allocation (and other scores): 3.5 ECTS

Semester: autumn

Level of study: ISCED-6 - first-cycle programmes (EQF-6)

Branch of science: Agricultural sciences

Language: English

Number of hours per semester: 45

Course coordinator/ Department and e-mail: dr hab. inż. Krzysztof Kupren, prof. UWM

Type of classes: classes and lectures

Substantive content

CLASSES: Operating principles and the offer of agritourism farms - a review. Designing the agritourism farm business model.

LECTURES: Basic issues regarding tourism in rural areas. Organizational and legal conditions for the functioning of an agritourism farm. Social, economic and ecological importance of agritourism. The agritourism market in Poland and its development. Agritourism management in Poland. Agritourism in selected EU countries. Educational dimension of agritourism. Forms of agrotourism promotion.

Learning purpose: Lectures, oral presentations and multimedia

On completion of the study programme the graduate will gain:

Knowledge: The student is able to characterize and assess the impact of agritourism on the economic, environmental and socio-cultural aspects of human life; The student uses knowledge of the basic issues of rural tourism and agritourism necessary for the functioning of an agritourism farm.

Skills: The student identifies farm animal species and is able to determine their usefulness on an agritourism farm, knows their production cycle and is able to perform simple breeding activities.

Social Competencies: The student is aware of the impact of agritourism farms on various areas of human life and properly assesses them; The student is aware of the importance of social, professional and ethical responsibility for the state of the natural environment related to agritourism.

Basic literature:

Sikora J. 2012. Agroturystyka. Przedsiębiorczość na obszarach wiejskich. Wydawca: C.H. Beck.

Młynarczyk K. 2002. Agroturystyka, Wydawnictwo Uniwersytetu Warmińsko-Mazurskiego, Olsztyn

Sznajder M, Przezbórska L. and Scrimgeour F. 2009, Agritourism. Wallingford, CABI International

Supplementary literature:

The allocated number of ECTS points consists of:

Contact hours with an academic teacher: 1.88



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Student's independent work: 0.72