

**Zostań ekspertem
KE – czyli najlepsza
szkoła pisania
wniosków**

WP5

WP2

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WP4

WP3

PLAN PREZENTACJI

- System i kryteria oceny wniosków projektowych
- Rola eksperta w przygotowaniu wniosków

Moje doświadczenie:

- Ekspert KE ds. ewaluacji wniosków w Programach Ramowych 4, 5, 6 i 7 (oceny ok. 250 wniosków w latach 1997-2007)
- Ekspert MNiSW ds. projektów międzynarodowych (członek Interdyscyplinarnego Zespołu ds. Współpracy Międzynarodowej w latach 2008 – 2015)
- Koordynator projektów międzynarodowych w Programach Interreg i Polish-Norway Research Fund, wykonawca w projekcie Programu Ramowego UE

I. Co chcemy osiągnąć składając wniosek projektowy?

Scores

Experts score each award criterion on a scale from 0 to 5 (half point scores may be given):

- 0** Proposal fails to address the criterion or cannot be assessed due to missing or incomplete information
- 1 Poor** – criterion is inadequately addressed or there are serious inherent weaknesses
- 2 Fair** – proposal broadly addresses the criterion, but there are significant weaknesses
- 3 Good** – proposal addresses the criterion well, but a number of shortcomings are present
- 4 Very good** – proposal addresses the criterion very well, but a small number of shortcomings are present
- 5 Excellent** – proposal successfully addresses all relevant aspects of the criterion. Any shortcomings are minor.

The maximum overall score is thus 15 (3x5), unless a weighting is applied.

II. Zapoznajemy się bardzo dokładnie z „Topic description”. Czy nasz pomysł współgra z opisem?

The screenshot displays the European Commission Research & Innovation Participant Portal. The main content area shows details for a specific topic:

- TOPIC :** Blue green innovation for clean coasts and seas
- Topic identifier:** BG-07-2017
- Publication date:** 14 October 2015
- Types of action:** IA Innovation action
- DeadlineModel:** single-stage
- Opening date:** 04 October 2016
- Deadline:** 14 February 2017 17:00:00
- Time Zone :** (Brussels time)

Below the topic details, there is a section for Horizon 2020:

- Horizon 2020** (with globe icon)
- Pillar :** Societal Challenges
- Work Programme Year:** H2020-2016-2017
- Work Programme Part:** Food security, sustainable agriculture and forestry, marine and maritime and inland water research and the bioeconomy
- Call :** H2020-BG-2016-2017
- [H2020 website](#)
- [Call budget overview](#)

The main content area is divided into two sections:

- Topic Description** (with a **+ More** button):
Specific Challenge:
Debris, chemical and microbial pollution and algae jellyfish blooms are huge and increasing problems in the oceans, seas and coasts. For plastics alone, the economic and ecological cost is considerable when
- Topic conditions and documents** (with a **+ More** button):
Please read carefully all provisions below before the preparation of your application.

On the left side, there is a sidebar with navigation options:

- EU Programmes 2014-2020
- Search Topics
- Updates
- Calls
- H2020
- 3rd Health Programme
- Asylum, Migration and Integration Fund
- Consumer Programme
- COSME
- Internal Security Fund - Borders
- Internal Security Fund - Police
- Justice Programme
- Promotion of Agricultural Products
- Research Fund for Coal & Steel
- Rights, Equality and Citizenship Programme

Topic Description

Specific Challenge:

Debris, chemical and microbial pollution and algae jellyfish blooms are huge and increasing problems in the oceans, seas and coasts. For plastics alone, the economic and ecological cost is considerable when including beach clean-ups, tourism losses, and damages to the fishing and aquaculture industries. In

Scope:

The proposals should be for demonstration projects to clean and lay the ground for a healthy ocean or sea and its coasts in any given large geographic area(s), including regional seas or semi-closed sea basins such as the Mediterranean. The demonstration projects should develop and scale-up innovative processes and measures to clean the selected site^[1] from visible (for example floating plastics or abandoned fishing gear) and invisible litter (micro-plastics) and pollutants^[2], involving local communities and actors. Collected waste materials should be adequately processed so as to enable a subsequent usage/ exploitation/ re-usage. The proposals should apply an ecosystem approach, developing forecasting tools and models to identify areas where the proposed intervention is likely to be most effective in ecological and economic terms. Social acceptance and economic impact of the envisaged measures must also be considered and promoted, for example by disseminating the project results to relevant stakeholders.

In line with the objective of the EU Strategy for international cooperation in research and innovation (COM (2012) 497), proposals addressing the Mediterranean should contribute to implement the Research and Innovation Initiative for Blue Jobs and Growth in the Mediterranean Area (The BLUEMED Initiative).^[3]

The Commission considers that proposals requesting a contribution from the EU of up to EUR 6 million

Expected Impact:

To contribute to the implementation of EU Policies such as the Marine Strategy Framework Directive and its aim to achieve a good environment status for Europe's seas and oceans by 2020, proposals are expected to:

- Develop innovative technological methods or processes for cleaning coasts and seas and transforming waste into a resource.
- Reduce cleaning up/restoration costs through cost-effective solutions, in particular through enhanced resource efficiency.
- Increase awareness and acceptance of civil society about the importance of healthy oceans and seas, devoid of litter and pollutants, in civil society.
- Progress towards reducing pollution and debris (macro, micro and nano) in regional sea basins and beyond, and towards restoring marine ecosystems.
- Improve the professional skills and competences for those working and being trained to work within the

Czy mieścimy się w „scope” i czy damy radę osiągnąć „Expected impact”?

III. Przyswajamy sobie kryteria oceny projektu i trzymamy się ich tworząc nasz projekt

	Award criteria		
	<p>Excellence</p> <p><i>The following aspects will be taken into account, to the extent that the proposed work corresponds to the topic description in the work programme:</i></p>	<p>Impact</p> <p><i>The following aspects will be taken into account:</i></p>	<p>Quality and efficiency of the implementation</p> <p><i>The following aspects will be taken into account*:</i></p>
<p>All types of action (except Framework Partnership Agreement; see below)</p>	<p>Clarity and pertinence of the objectives;</p> <p>Soundness of the concept, and credibility of the proposed methodology;</p>	<p>The extent to which the outputs of the project would contribute to each of the expected impacts mentioned in the work programme under the relevant topic;</p>	<p>Quality and effectiveness of the work plan, including extent to which the resources assigned to work packages are in line with their objectives and deliverables;</p> <p>Appropriateness of the management structures and procedures, including risk and innovation</p>

Quality and efficiency of the implementation

c.d.

			<p>management;</p> <p>Complementarity of the participants and extent to which the consortium as whole brings together the necessary expertise;</p> <p>Appropriateness of the allocation of tasks, ensuring that all participants have a valid role and adequate resources in the project to fulfil that role.</p>
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Excellence

Impact

Quality and efficiency of the implementation

Research and innovation actions (RIA); Innovation actions (IA) ; SME instrument actions

Extent that the proposed work is beyond the state of the art, and demonstrates innovation potential (e.g. ground-breaking objectives, novel concepts and approaches, new products, services or business and organisational models)

Appropriate consideration of interdisciplinary approaches and, where relevant, use of stakeholder knowledge.

Any substantial impacts not mentioned in the work programme, that would enhance innovation capacity, create new market opportunities, strengthen competitiveness and growth of companies, address issues related to climate change or the environment, or bring other important benefits for society;

Quality of the proposed measures to:

- Exploit and disseminate the project results (including management of IPR), and to manage research data where relevant.
- Communicate the project activities to different target audiences (*not applicable to SME Instrument, phase 1*)

(For SME instrument phase 2) Best value for money of subcontracts is assessed⁴³.

Excellence

Impact

Quality and efficiency of the implementation

Coordination & support actions (CSA)	Quality of the proposed coordination and/or support measures.	Quality of the proposed measures to: <ul style="list-style-type: none"><li data-bbox="927 314 1391 599">• Exploit and disseminate the project results (including management of IPR), and to manage research data where relevant.<li data-bbox="927 628 1391 828">• Communicate the project activities to different target audiences	
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Podane kryteria oceny wniosków projektowych mogą być różnie traktowane przez ewaluatorów, jednak przy różnicy opinii lub przy wyborze wniosku spośród posiadających tą samą liczbę punktów rozstrzygające są kryteria doskonałości i innowacji naukowej (technologicznej) przy pewności wdrożenia rezultatów projektu.

Konsultant projektowy ds. Programu Horizon 2020

Łącznik pomiędzy :

obsługą informacyjną Programu (KPK, RPK, pracownicy
Biura ds. współpracy Międzynarodowej)

a

tworzeniem konkretnego wniosku-projektu:

od konsultacji i pre-review (dla doświadczonych
wnioskodawców)

do

stałego asystowania przy tworzeniu wniosku
projektowego (dla mniej doświadczonych)

Pomoc ze strony eksperta – Konsultanta Projektowego ds. Programu Horyzont 2020

- Śledzenie i analiza pod kątem zgodności z kompetencjami kadry UWM pojawiających się na stronach internetowych zapowiedzi i terminów tematów i konkursów w Horyzont 2020.
- Identyfikacja zespołów badawczych na UWM, analiza ich dorobku i zasobów ze względu na tematykę wybranych zapowiadzianych konkursów.
- Ocena roli do odegrania w projekcie (unikanie grantów o niewielkim znaczeniu dla nauki polskiej), jak też ocena wartości dla projektu potencjalnych partnerów.
- Przeprowadzenie konsultacji z liderami tych zespołów nt. możliwości podjęcia działań zmierzających do napisania wniosku projektowego (wyjaśnianie procedur, dobór i ocena potencjalnych partnerów).
- Udział w szkoleniach i warsztatach organizowanych przez Regionalny Punkt Kontaktowy dla badaczy zdecydowanych na złożenie aplikacji.
- Indywidualne konsultacje w trakcie przygotowywania wniosku projektowego mające na celu udoskonalanie projektu pod kątem zgodności z kryteriami i wymaganiami ewaluacji.
- Przeprowadzenie pre-review, czyli recenzji przed wysłaniem wniosku do KE.

Dziękuję za uwagę

zapraszam do współpracy

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