

RULES OF PROCEDURE IN THE COMPETITION FOR THE SLOGAN AND LOGO OF THE PROJECT “Strengthening the identity of the Baltic Sea Region borderlands. Building cooperation for the youth”.

1. GENERAL PROVISIONS

1.1 These Rules apply to the PROJECT slogan and logo competition, hereinafter referred to as the Competition.

1.2 The Competition is organised by the Institute of Political Science of the University of Warmia and Mazury in Olsztyn.

2. PARTICIPATION IN THE COMPETITION

2.1 The Competition is open to all interested pupils and students from Poland, Lithuania, Latvia and Estonia.

2.2 Participation in the Competition is free of charge.

2.3 Participation in the Contest and providing data related to participation is completely voluntary.

2.4 Participation in the Competition implies acceptance by the Participant of the provisions of the Competition Rules.

3. SUBMISSION OF WORKS

3.1 Designs of a slogan and a logo/logotype of the PROJECT shall be submitted.

3.2 Designs may be created using any technique.

3.3 Entries must be submitted in digital form and meet the following technical criteria:

- the slogan should convey the essence and objectives of the PROJECT (see at the end of the rules for a description of the purpose of the project)

- the logo should contain the full name of the PROJECT or part of it - the names of countries participating in the PROJECT (Poland, Lithuania, Latvia, Estonia) can be added

- the logo should be in colour

- the design should be submitted as an electronic file. The file should be saved at a resolution of at least 300 dpi and should allow for the possibility of changing the scale without losing quality and proportions.

3.4 Required personal data of the Competition Participant: first and last name, name of the school or university, address, telephone and e-mail.

The Competition Participant submits a signed statement as follows:

“I agree to the processing of my personal data contained in the application form for the purposes of the Competition, in accordance with the Act of 29.08.1997 on the protection of personal data (Journal of Laws No. 133 item 883).

I hereby declare that I have full copyright to the work submitted by me and agree that the Organiser may use it for the purposes of the Competition and the activities of the Institute of Political Science UWM in Olsztyn, including promotional purposes”.

3.5 By taking part in the Competition, the Participant declares that he/she accepts complete and unlimited liability for any claims of third parties against the Competition Organiser concerning the violation of copyright of the idea submitted by the Participant.

3.6 One entry should include: 1 graphic with logo/logotype design and 1 slogan.

3.7 Applications should be sent to: wojciech.kotowicz@uwm.edu.pl (e-mail title: LOGO COMPETITION).

3.8 Submissions must be received by 31 December 2022.

Important: the deadline for design submissions has been extended to 15 January 2023.

3.9 Each Competition Participant is entitled to submit two designs.

3.10. Submitting a project is tantamount to agreeing to its participation in the Competition, its presentation on the website, as well as to its use by the Organiser in information and promotional materials.

4. DECISION

4.1 The Competition will be decided by the Competition Jury consisting of representatives of the Institute of Political Science and representatives of the countries participating in the PROJECT.

4.2 The Competition Jury will award the first prize to the best project (participation in the Baltic Camp summer school and in-kind prizes) and two distinctions (in-kind prizes).

4.3 The design of the first prize winner will become the official slogan and logotype of the PROJECT.

4.4 Only applications meeting the requirements specified in the Regulations will be admitted to the Competition.

4.5 Information on the results of the Competition will be announced by 30 January 2023. The winner will be notified by phone or e-mail. Information about the winning project will be placed on the website of the Institute of Political Science and on the PROJECT page.

4.6 The Commission reserves the right not to award the Competition.

5. FINAL PROVISIONS

5.1 The works submitted by the Participants of the Competition cannot be returned.

5.2 The Organiser reserves the right to change the regulations.

5.3 All disputes shall be settled by the Organiser of the Competition.

5.4 The Regulations are valid as of 20 December 2022.

PROJECT OBJECTIVE

The main objective of the project is to strengthen the sense of belonging to the Baltic Sea region and to build regional identity among young people living in the Baltic countries. Its implementation is aimed at building sustainable partnerships in the field of cooperation between young people (including young academics and secondary school students), cooperation between universities and other institutions located in the borderlands (local governments, academics and teachers, representatives of NGOs and other institutions working for the benefit of youth) located in the borderlands of the Baltic States (Poland, Lithuania, Latvia and Estonia).

Today, information greatly influences human identity, as it models the way we think, decide and act. Through this project, we want to help prepare young people for threats such as fake news, disinformation, cyber threats and propaganda. These challenges become even more important when we realise their importance in the face of the war in Ukraine. Another problem we want to address is increasing civic participation among young people and identifying the barriers that prevent them from becoming socially and civically engaged, especially across borders. In a world of globalisation, virtual reality, unification, mass culture and consumerism, the process of building regional communities based on one's own traditions, forming regional identity and a sense of belonging are particularly important. Young people are losing their sense of security because they are losing their cultural and regional points of reference. Thanks to the project, we will allow them to find themselves and anchor themselves in their regional and local communities.