

01S1-DORR

AGRICULTURAL CONSULTING

ECTS: 2.0

HOURS PER SEMESTER/WEEK: LECTURES: 15/1; CLASSES: 15/1

COURSE CONTENTS

LECTURES: Consulting in the system of agricultural knowledge. Organization of agricultural consulting system in Poland and EU. Development tendencies in agricultural consulting. Planning advisory programs. The role of consulting in agriculture development. Consulting as a stimulator of innovative processes in agriculture. Consulting for multifunctionality of agriculture.

CLASSES: Theoretical basis of agricultural consulting, formation of consulting skills. Agricultural adviser - as a link of advisory process. Forms, methods and means used in agricultural consulting. Criteria of selection and conditions of effectiveness of advisory work methods. Agricultural advising in the process of identification and solving advisory problems. Formation of advisory skills. Problem solving in an advisory process (case study). Evaluation of proposed solutions in terms of possibility of their implementation.

EDUCATIONAL PURPOSE: To acquaint students with the agricultural advisory system and the role of advisory services in the process of farm management in the changing conditions of functioning.

LEARNING OUTCOMES

Knowledge. The student has knowledge about social conditions of advisory processes and methods and ways of increasing effectiveness of advisory services. The student knows the principles of using advisory services in the process of farm management.

Skills. The student acquires the ability to solve problems in the process of management of a farm, agricultural enterprise.

Social competences. The student is aware of his knowledge and understands the need for continuous education and information acquisition in the field of agricultural and non-agricultural development opportunities.

TEACHING FORMS AND METHODS

Lectures. Information lecture with multimedia presentation.

Classes. Auditorium exercises: presentation method, field exercises.

FORM AND CONDITIONS FOR VERIFICATION OF LEARNING OUTCOMES

Lectures. Written test - credit with a grade.

Classes. Consulting project - credit with grade.

BASIC LITERATURE

1) Selected agricultural advisory publications available online.

ADDITIONAL LITERATURE

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THE TEACHER/S CONDUCTING THE CLASSES:

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